

T. A. Pai Management Institute, Manipal

Report

Info letter on “A journey to Dakshin Karnataka - UDUPI”

Name of the Activity – Info Letter on “A journey to Dakshin Karnataka - UDUPI”

Activity Date - 28th August 2021

Venue: Online mode

Report Description:

The EBSB club of TAPMI started a series of monthly info letter which will cover up more insights into the different states of India. The info letter was shared with 555 students from TAPMI. Ms. Bhavya Sharma and Mr. Dhiraj ; EBSB member from TAPMI published the info letter in online mode.

With this, the Club aims to showcase different aspects of the state which include culture, festivals, cuisines, places to visit, weather conditions, how to reach, and local artisans. This will help the students to learn more about the state and its rich culture in an easy way of accessing.

This is the third issue of the newsletter which covers the facts of a district in Karnataka (UDUPI), latest news related to tourism, and a tourist destination in focus. In the facts, information such as introduction the district, its different tourist points, famous cuisines, and some general awareness about the place. Two latest news were highlighted.

Activity End Date – 28th August 2021

Number of audience - 555

Report name – Info letter on “A journey to Dakshin Karnataka - UDUPI”

Pictures of the Info letter –

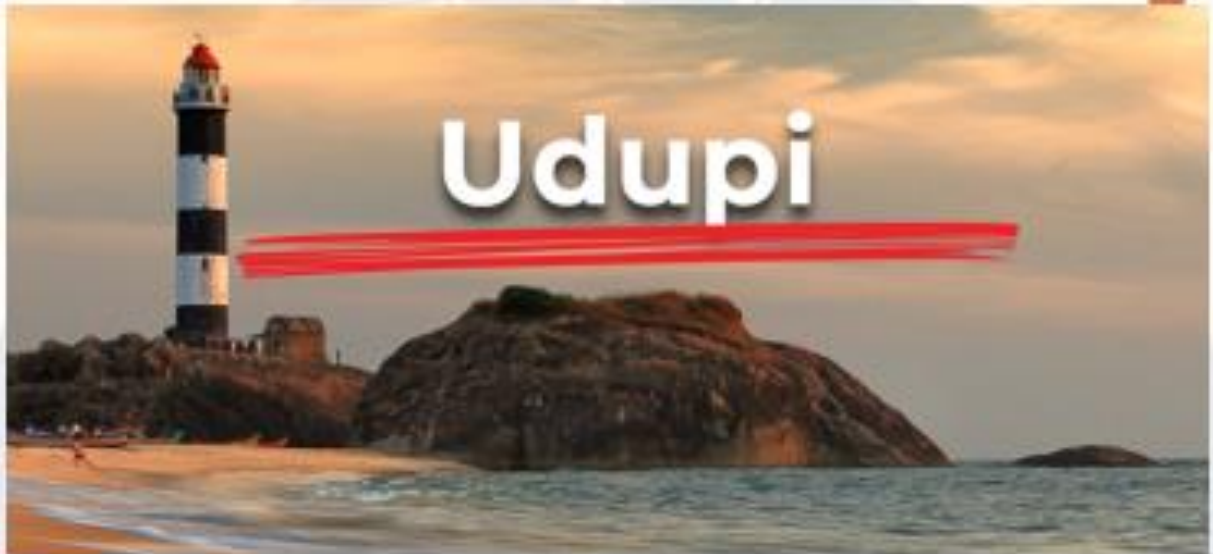


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EBSB CHRONICLES



A monthly digestive to keep you united with the nation..



A JOURNEY TO DAKSHIN KARNATAKA

Around the western ghats and the Arabian sea

Udupi district was established in August 1997, where the Sanskrit words "Udu & Pa" means "stars" and "Lord". According to mythology, the Moon's light was once dimmed as a result of King Daksha's curse. The Moon prayed to Lord Shiva to restore its previous radiance, and the prayer is said to have taken place in the Chandramouleshwara Temple in this city. This district is also known as Parashurama Srishti. Manipal, the educational hub, which has students from India and other nations, is situated in this place. Udupi is also a renowned tourist destination with several well-known temples and serene beaches.



TOURIST DESTINATIONS

Beaches:

Maple Beach and Kapu Beach:

The long stretch of golden sand, gracefully swinging palm trees and pure blue sky ideal settings for a relaxing vacation. Maple is an important port and a fishing harbour and Kapu's main attraction is the century-old 130 ft. lighthouse. Malpe and Kapu are 11 and 22 Kms respectively from Manipal.



Other attractions:

St. Mary's Island is a quaint island just off the coast of Udupi. A 30-mins boat ride from Malpe beach, St. Mary's Island is a geological treasure and hosts some of the most beautiful beaches in the country. Kudlu Theertha is a scenic waterfall amidst the Western Ghats. Kudlu Theertha falls is also located near Hebri in Udupi district.

Religious Places:

Sri Krishna Temple in Udupi is an important pilgrimage site in South India. Thousands of devotees throng this temple town to offer prayers to Lord Krishna. It is said that the Krishna idol here is the most beautiful idol of Lord Krishna.

Chaturmukha Basadi is a popular 16th century Jain temple, in Udupi district. It is located on an elevated field in the middle of coconut plantation and paddy fields and has 108 granite pillars. The temple is open four sides, with all identical doorways a



Must try Cuisines:



1. Mangalore Buns

Mangalore buns are sweet fried bread made with mashed bananas, flour, sugar and spiced with a touch of ground cumin. These sweet banana buns or poori as they are known is a speciality dish from the Mangalore region.



2. Goli Baje

Mitra Samaj located next to Udupi's iconic Shri Krishna temple is one of the town's best-known food institutions. This modest eatery serves a variety of Udupi snacks but it's their Goli Baje the signature dish and usually available around 4 pm.



3. Masala Dosa

Though masala dosa is available all around India especially in the Udupi hotel chain. You will be able to taste variations of the popular South Indian dosa, which has its origins in Tuluva Udupi cuisine Karnataka.



4. Kadubu



5. Pael Payasam

WHAT'S UP IN UDUPI?

Fast Facts:

Udupi is at its best during festivals like Holi, Janmashtami (Krishna's birth) and the biennial Paryayotsava. Special ceremonies, religious discourses, rathotsava and temple elephant processions take place during festivals. During Makar Sankranti, the harvest festival, ceremonies go on for eight days.

In the Udupi district, 2.5 lakh people have been fully vaccinated, while 6.7 lakh people have received their first dosage. The district's total population is around 11 lakhs.

"Karnataka Tourism Welcomes Tourists"

Mandalpatti Hills, within 250Kms from Udupi has the growth of rare Neelakurinji flowers. These flowers belong to a shrub that is particularly found in the Shola forests of the Western Ghats in Karnataka, Kerala, and Tamil Nadu and has grown after 12 years.



The southern region of India also gets into the festive mood during Janmashtami which is around the corner. Dance-drama events called Vittal Pindi (or Rass Leela) and Gopuras are erected, below which the chariot with the Lord's idol are moved across by the locals in Udupi, Karnataka. Earthen pots filled with curd are hung on gopuras and later broken by sticks. Huli vesha dancers are also a huge attraction during the celebrations, besides local are dressed up in ethnic costumes. Prasadam is distributed among the devotees and devotional songs are sung at temples.



